



NORTHERN NEVADA
Bluegrass
ASSOCIATION

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Guidelines for Preparing Your One Sheet

A One Sheet is basically a one-page resume for a performing artist or band. It is submitted in pdf format. Your One Sheet gives all the crucial information that a prospective event, festival, wedding, private party organizer or venue promoter needs in order to decide if they want to hire you.

Your One Sheet should include the following:

- Artist/Band Performance name
- Hi-rez photo(s) of performer/band in performance attire showing instrumentation
- Photo should capture the “vibe” of your band
- Booking contact information (individual or agency name, email, phone)
- Your website url
- Any Social Media links
- Youtube link to ONE video that best represents you.
- Short list of the MOST PRESTIGIOUS events/festivals/venues you’ve played at (don’t list all your gigs, just a few of your best)
- Brief bio of yourself or band (basically a paragraph)

You can make it basic or fancy, include other features like your logo or some graphic design, etc. But KEEP IT SIMPLE. They probably don’t want to know your life story....if they do, they can contact you!

Must be submitted in pdf format.

Attached is an example of a basic One Sheet (thanks to Jeff and Bev). And you can find many more of them online if you search for “Band One Sheet”.

THE BAND APOTHIC



Performing a unique mix of powerful vocal harmonies and instrumental arrangements crossing Blues, R&B, Contemporary Country and Americana. Featuring original music by co-founders Jeff Davis and Marty Easter.

Previous appearances have included opening for such artists as Chuck Berry, Buddy Guy, Tommy Castro and Bernard Allison. As a solo artist Mr. Davis opened for Karla Bonoff, Kenny Edwards and Cliff Eberhart. Mostly recently Jeff & Bev have opened for Joe Craven and the Sometimers.

Website: <https://thebandapothic.com>

Facebook page: <https://www.facebook.com/thebandapothic>

Youtube link: <https://youtu.be/CxZSi8hEVmE>

Booking: Jeff Davis 618-975-5996 info@thebandapothic.com