Timeline for 2026 Festival Committee

Items in green = done

Aug. 2025 (at conclusion of 2025 event)

Determine dates for 2026 festival Reserve Bowers for 2026 festival

September, 2025

Board of Directors to develop a list of potential headliner bands

Secretary to send inquiries to all bands on above list

Designate and announce procedures and deadlines for all other applicant bands

October/November, 2025

Sign headliners by Oct. 31

Notify Audio Production Co. and negotiate contract

Open application window for Regional and Local Bands

Recruit new members-at-large for the Band Selection Committee

Submit Reno Arts and Culture Grant Application for Spring Event

Set date for Annual Meeting

Write thank-you letters to all donors and legislators

Write final grant report

December, 2025

NAC Grant opens – convene grant writing team

Continue outreach to membership for committee members and festival volunteers

Create Google forms and distribute links to membership to solicit band suggestions and to make nominations for Board positions.

Recruit new members-at-large for the Band Selection Committee

End of calendar year actions to recruit members and volunteers:

- Party?
- Publish date of Annual Meeting
- Publish election instructions/criteria for nominations

January, 2026

Online Early Bird Festival Passes go on sale

Prepare agenda and Festival Report for Annual Meeting

Reserve hotel rooms for out-of-town performers

Reserve all rentals - Starsound (stage); United Rentals, Camelot, Sani Hut, Golf Cart

Continue recruiting volunteers

Annual Meeting Prep

February, 2026

NAC Grant deadline Annual Meeting

March, 2026

RSCVA Marketing Grant deadline

Set up Online Volunteer Portal

Confirm all rental quotes and contract services

Issue contracts to Regional Bands

Design tickets, fliers, program, T-shirts

Contact donors: businesses/individuals, monetary/in-kind donations, raffle prizes

April, 2026

Select emcees, stage managers, national anthem singers, color guard Solicit food and craft vendors
Designate Festival Team Leaders & duty lists
Finalize local bands
Finalize changes in artists' lodging

May, 2026

Finalize vendor agreements, insurance & permits

June, 2026

Payment and paperwork for CBA Booth due Final Festival Schedule released to public Send out press release/PSA to newspapers, radio stations, email lists Print programs & surveys Reserve Billboard Space for 30 days leading up to Festival

July, 2026

Organize volunteer teams Finalize permits: Fire, health Print tickets, fliers, T-shirts

August, 2026

Purchase water, raffle tickets, green room snacks Volunteer Orientation Meeting

Wednesday Before Festival

Pick up Blue Dot Water at 1296 E. Plumb. Ste. G 775-870-9727 Blue Dot is closed from Aug. 22-26

Thursday Before Festival, Aug 21

Haul tents and supplies to Bowers upper lot from storage

Friday, Aug 21, 2026

7am - 3:30pm - Bowers Set Up

Saturday, Aug 22

7am - gates open to vendors to set up booths and food trucks 9am - Gates open to public 10am to 6:00pm - performances 6:30pm -Day concludes

Sunday, Aug. 23

11am – Gates open 11:30am to 4pm Performances 4:30pm – Festival concludes 4pm to 7pm – Tear Down

Monday, Aug. 24, 2026 -Return rentals